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## 4th Annual Fiesta del Sol

### Celebrating Communities Working Together

*Two-Day Street Festival Honors Latino Contributions to San Diego*

**WHEN:** Saturday, August 8 and Sunday, August 9, 2009 11:00 am to 7:00 pm both days

**WHERE:** Historic Barrio Logan (Logan Avenue from Evans to 26<sup>th</sup> Street)

For the fourth year in a row, San Diego's Latino community will gather to celebrate its part in strengthening communities.

Through music, food and cultural activities Fiesta del Sol recognizes the richness in the diversity of the region and highlights the ways the Latino community makes San Diego strong — while offering educational programs and workshops.

The festival will include a scholarship ceremony on Sunday, August 9th at 2 p.m. on the Fiesta Stage (main stage) in honor of a well-respected, long-time community leader, Roger Cázares, admired for his dedication to improving the lives of people in underserved communities. As an example, his vision and leadership led to the development of the largest Latino multi-purpose social service agency (MAAC Project), including the award-winning Mercado Apartments in Barrio Logan, offering quality housing to low-income families.

#### **Fiesta del Sol Highlights:**

- **Community in Action Zone** - registering community members for the Reform Immigration for America campaign, Educating People about important advocacy issues at the local, state and national level
- **Two entertainment stages** - featuring local and internationally-known artists
- **Arts and Culture Pavilion** - including inter-active community mural and story-book building
- **Children's Village** - with hands-on games, crafts and face painting
- **Youth Action Board Teen and Education Zone** - created for and by youth with music, dance and promoting higher education opportunities in San Diego
- **Healthy Living Circle** - with health screenings and resources for the entire family
- **Monster Energy BMX Demo Team** - professional BMXers and skaters will tear up the half-pipe and street park all weekend long
- **Good Jobs/Green Jobs Fair** - Saturday, August 8th there will be job screenings and information on healthy and sustainable careers for the community to tap into
- **Padres All Star scheduled to attend** - Up-and-coming Padres All Star, Heath Bell is scheduled to sign autographs on Saturday, August 8th from 12 noon - 2 p.m.
- **Small Business Fair** - Sunday, August 9th there will be workshops on how to start and maintain your own small business
- **Great VOLUNTEER opportunities** - make new friends while developing leadership skills in a fun environment

*"Fiesta Del Sol is a great opportunity to foster the creativity, spirit and energy that can only happen when diverse people work together with the common goal of expanding the definition of community." says Norma Rodriguez, Co-Chair of Fiesta del Sol Steering Committee and JOB Board Member.*

Fiesta Del Sol–San Diego is being organized by **Justice Overcoming Boundaries--San Diego (J.O.B.)** a not-for-profit countywide community organization investing in the development of leaders so that they may strengthen their institutions and may address issues that affect them, their families and their communities.

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