



The **4th Annual Fiesta del Sol San Diego** will take place on **Saturday, August 8th and Sunday August 9th** in the historic barrios of San Diego. Fiesta Del Sol – San Diego is a street festival being organized to celebrate the history, diverse cultures and good works of the people of San Diego while bringing awareness to the community. We project that 75,000 people will attend this event, thus making it a great outreaching opportunity for your educational institution. The Fiesta is being organized by Justice Overcoming Boundaries--San Diego (J.O.B.).

Fiesta Del Sol - San Diego offers your youth development program various key opportunities.

1. **Outreach:** Reach NEW potential applicants and introduce NEW programs and services to a diverse community in a shorter period of time than in any other event.
2. **Name Recognition:** Increase educational awareness, services, and opportunities.
3. **Face to Face Interaction:** Directly interact with and inform the youth in our communities about your educational institution and programs.

The Fiesta del Sol-San Diego will provide the opportunity for you to promote, recruit, and enroll youth in development centers and/or programs. In exchange for a \$25.00 suggested donation opportunity that includes an 8ft table and two chairs, we ask that you **provide an interactive youth activity at no costs for the youth that attend the Youth Zone.**

WHEN: Saturday, August 8, 2009 11 a.m. to 7:00 p.m.
Sunday, August 9, 2009 11 a.m. to 7:00 p.m.

WHERE: Fiesta Del Sol will take place in San Diego on Logan Avenue between the 5 Freeway on ramp and 26th Street.

Enclosed you will find a Fiesta del Sol "The Spot" youth zone- Registration Form with details on how your Youth Development Program can take part in this historic event. We hope that your youth program/organization will join us as a community partner and share in this year's third annual event.

<http://www.fiestadelsolsandiego.org>

**“THE SPOT” a youth zone at Fiesta del Sol - Registration Form
Saturday, August 8th - Sunday, August 9th**

Final Deadline: June 15th, 2009

Contact Information:

Organization/School _____

Contact Name/Title _____

Signature _____

Mailing Address _____

Phone _____ Fax _____

E-mail (will send confirmation here) _____

Description of Activity, raffle or giveaway that will be provided free of charge for youth: _____

Representatives Attending

Name/Title: _____

Cell No: _____ Email: _____

Name/Title: _____

Cell No: _____ Email: _____

Suggested donation of \$25.00 is recommended. Financial assistance is available.

Space Includes one 8' table and two chairs

Each Additional chair is: \$5.00

PLEASE RETURN THIS APPLICATION TO:

Via fax to 619.696.9470

Via email to: youth@justicesandiego.org

Via U.S. mail to:

Fiesta Del Sol – San Diego
ATTN: “THE SPOT” Youth Zone
631 Cesar E. Chávez Pkwy.
San Diego, CA 92113