



## FIESTA DEL SOL-SAN DIEGO 2009 Education Pavilion

The **4th Annual Fiesta del Sol San Diego** will take place on **Saturday, August 8<sup>th</sup> and Sunday August 9<sup>th</sup>** in the historic barrios of San Diego. Fiesta Del Sol – San Diego is a street festival being organized to celebrate the history, diverse cultures and good works of the people of San Diego while bringing awareness to the community. We project that 75,000 people will attend this event, thus making it a great outreaching opportunity for your educational institution. The Fiesta is being organized by Justice Overcoming Boundaries--San Diego (J.O.B.).

**Fiesta Del Sol - San Diego offers your educational institution various key opportunities.**

1. **Outreach:** Reach NEW potential applicants and introduce NEW programs and services to a diverse community in a shorter period of time than in any other event.
2. **Growing Target Market:** Increase visibility and direct community outreach into the Latino community for your educational institution.
3. **Name Recognition:** Increase educational awareness, services, and opportunities.
4. **Face to Face Interaction:** Directly interact with and inform the Latino community about your educational institution and programs.

The Fiesta del Sol-San Diego will provide the opportunity to outreach to many of this community's deserving students who usually go unnoticed. This is a great opportunity to not only promote your educational institution, but to be part of an outreaching effort to seek the best and the brightest individuals in the community that is San Diego.

**WHEN:** Saturday, August 8, 2009 11 a.m. to 7:00 p.m.  
Sunday, August 9, 2009 11 a.m. to 7:00 p.m.

**WHERE:** Fiesta Del Sol will take place in San Diego on Logan Avenue between the 5 Freeway on ramp and 26<sup>th</sup> Street.

Enclosed you will find a Fiesta del Sol Education Area Registration Form with details on how your educational institution can take part in this historic event. We hope that your educational institution/organization will join us as a community partner and share in this year's first annual event.

<http://www.fiestadelsolsandiego.org/>

# Education Pavilion - Registration Form

## Saturday, August 8 - Sunday, August 9

Final Deadline: June 15<sup>th</sup>, 2009

### Contact Information:

Organization/School \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Signature \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail (will send confirmation here) \_\_\_\_\_

Description of Booth layout: \_\_\_\_\_

\_\_\_\_\_

### Representatives Attending

Name/Title: \_\_\_\_\_

Name/Title: \_\_\_\_\_

### Costs:

\$100 *Educational Institution*

\$25 *Community Organization/Student Organization*

### Benefits:

*Space Includes one 8' table and two chairs Each Additional chair is \$5.00*

### PLEASE RETURN THIS APPLICATION TO:

Via fax to: *619-696-9470*

Via email to: [education@justicesandiego.org](mailto:education@justicesandiego.org)

Via U.S. mail to:

Fiesta Del Sol – San Diego  
ATTN: Education Committee  
631 Cesar E. Chavez Pkwy.  
San Diego, CA 92113

*Justice Overcoming Boundaries, 631 Cesar Chavez Parkway, San Diego, CA 92113*