

FIESTA DEL SOL-SAN DIEGO 2009

CIVIC PARTICIPATION Pavilion

The **4th Annual Fiesta del Sol San Diego** will take place on **Saturday, August 8th and Sunday August 9th** in the historic barrios of San Diego. Fiesta Del Sol – San Diego is a street festival being organized to celebrate the history, diverse cultures and good works of the people of San Diego while bringing awareness to the community. We project that 75,000 people will attend this event, thus making it a great outreaching opportunity for your institution. The Fiesta is being organized by Justice Overcoming Boundaries--San Diego (J.O.B.).

Fiesta Del Sol - San Diego offers your institution various key opportunities.

1. **Outreach:** Reach NEW potential applicants and introduce NEW programs and services to a diverse community in a shorter period of time than in any other event.
2. **Growing Target Market:** Increase visibility and direct community outreach into the Latino community for your community institution.
3. **Name Recognition:** Increase educational awareness, services, and opportunities.
4. **Face to Face Interaction:** Directly interact with and inform the Latino community about your institution and programs.

WHEN: Saturday, August 8, 2006 11 a.m. to 7:00 p.m.
Sunday, August 9, 2006 11 a.m. to 7:00 p.m.

WHERE: Fiesta Del Sol will take place in San Diego on Logan Avenue between the 5 Freeway on ramp and 26th Street.

Enclosed you will find a Fiesta del Sol Civic Participation Area Registration Form with details on how your institution can take part in this historic event. We hope that your institution/organization will join us as a community partner and share in this year's first annual event.

<http://www.fiestadelsolsandiego.org/>

**Civic Participation Pavilion - Registration Form
Saturday, August 8 - Sunday, August 9th**

Final Deadline: June 15th, 2009

Contact Information:

Organization/School _____

Contact Name/Title _____

Signature _____

Mailing Address _____

Phone _____ Fax _____

E-mail (will send confirmation here) _____

Description of Booth layout: _____

Representatives Attending

Name/Title: _____

Name/Title: _____

Benefits:

Space Includes one 8' table and two chairs Each Additional chair is \$5.00

PLEASE RETURN THIS APPLICATION AND YOUR \$25 DONATION TO:

Via fax to: 619-696-9470

Via email to: civic@justicesandiego.org

Via U.S. mail to:

Fiesta Del Sol – San Diego
ATTN: Education Committee
631 Cesar E. Chavez Pkwy.
San Diego, CA 92113