



The **4th Annual Fiesta del Sol San Diego** will take place on **Saturday, August 8<sup>th</sup> and Sunday August 9<sup>th</sup>** in the historic barrios of San Diego. Fiesta Del Sol – San Diego is a street festival being organized to celebrate the history, diverse cultures and good works of the people of San Diego while bringing awareness to the community. We project that 75,000 people will attend this event, thus making it a great outreach opportunity for your educational institution. The Fiesta is being organized by Justice Overcoming Boundaries--San Diego (J.O.B.).

**Fiesta Del Sol - San Diego offers your school or child development center various key opportunities.**

1. **Outreach:** Reach NEW potential applicants and introduce NEW programs and services to a diverse community in a shorter period of time than in any other event.
2. **Growing Target Market:** Increase visibility and direct community outreach into the community for your educational institution.
3. **Name Recognition:** Increase educational awareness, services, and opportunities.
4. **Face to Face Interaction:** Directly interact with and inform the community about your educational institution and programs.

The Fiesta del Sol-San Diego will provide the opportunity for you to promote, recruit, and enroll children for your child development centers and/or schools. In exchange for a \$25.00 suggested donation opportunity that includes an 8ft table and two chairs, we ask that you **provide an arts and craft activity at no cost for children that attend the children's area.**

**WHEN:** Saturday, August 8, 2009 11 a.m. to 5:00 p.m.  
Sunday, August 9, 2009 11 a.m. to 5:00 p.m.

**WHERE:** Fiesta Del Sol will take place in San Diego on Logan Avenue between the 5 Freeway on ramp and 26<sup>th</sup> Street.

Enclosed you will find a Fiesta del Sol Children's Village Registration Form with details on how your educational institution can take part in this historic event. We hope that your educational institution/organization will join us as a community partner and share in this year's first annual event.

**If you have any questions, please contact:**

Patricia Cueva at [apatiosd@yahoo.com](mailto:apatiosd@yahoo.com) or 619.251.1314

Or

Connie Goodman at [msconnieg@cox.net](mailto:msconnieg@cox.net) or 619.549.2747

<http://www.fiestadelsolsandiego.org>

**Children's Village Fiesta del Sol - Registration Form**  
**Saturday, August 8<sup>th</sup> - Sunday, August 9<sup>th</sup>**

Final Deadline: June 15th, 2009

**Contact Information:**

Organization/School \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Signature \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail (will send confirmation here) \_\_\_\_\_

Description of Children's "Make & Take" Activity that will be provided free of charge for children: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Representatives Attending**

Name/Title: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

***Suggested donation of \$25.00 is recommended. Financial assistance is available..***

*Space Includes one 8' table and two chairs*

*Each Additional chair is:           \$5.00*

**PLEASE RETURN THIS APPLICATION TO:**

*Via fax to 619.696.9470 or 619.795.0285*

*Via email to: [children@justicesandiego.org](mailto:children@justicesandiego.org)*

*Via U.S. mail to:*

Fiesta Del Sol – San Diego  
ATTN: Children's Area Committee  
631 Cesar E. Chávez Pkwy.  
San Diego, CA 92113