



2010 Education Pavilion

The *5th Annual Fiesta del Sol San Diego* will take place on *Saturday, August 14th and Sunday August 15th* in the historic barrios of San Diego. Fiesta Del Sol – San Diego is a street festival being organized to celebrate the history, diverse cultures and good works of the people of San Diego while bringing awareness to the community. We project that 75,000 people will attend this event, thus making it a great outreaching opportunity for your educational institution. The Fiesta is being organized by Justice Overcoming Boundaries--San Diego (J.O.B.).

Fiesta Del Sol - San Diego offers your educational institution various key opportunities.

1. **Outreach:** Reach NEW potential applicants and introduce NEW programs and services to a diverse community in a shorter period of time than in any other event.
2. **Growing Target Market:** Increase visibility and direct community outreach into the Latino community for your educational institution.
3. **Name Recognition:** Increase educational awareness, services, and opportunities.
4. **Face to Face Interaction:** Directly interact with and inform the Latino community about your educational institution and programs.

The Fiesta del Sol-San Diego will provide the opportunity to outreach to many of this community's deserving students who usually go unnoticed. This is a great opportunity to not only promote your educational institution, but to be part of an outreaching effort to seek the best and the brightest individuals in the community that is San Diego.

WHEN: Saturday, August 14, 2010 11 a.m. to 7:00 p.m.
Sunday, August 15, 2010 11 a.m. to 7:00 p.m.

WHERE: Fiesta Del Sol will take place in San Diego on Logan Avenue between the 5 Freeway on ramp and 26th Street.

Enclosed you will find a Fiesta del Sol Education Area Registration Form with details on how your educational institution can take part in this historic event. We hope that your educational institution/organization will join us as a community partner and share in this year's first annual event.

<http://www.fiestadelsolsandiego.org/>

Education Pavilion - Registration Form
Saturday, August 14 - Sunday, August 15

Final Deadline: June 30th, 2010

Contact Information:

Organization/School _____

Contact Name/Title _____

Signature _____

Mailing Address _____

Phone _____ Fax _____

E-mail (will send confirmation here) _____

Description of Booth layout: _____

Representatives Attending

Name/Title: _____

Name/Title: _____

Costs:

\$150 *Educational Institution*

\$25 *Community Organization/Student Organization*

Benefits:

Space Includes one 8' table and two chairs Each Additional chair is \$5.00

PLEASE RETURN THIS APPLICATION TO:

Via fax to: 619-696-9470

Via email to: education@justicesandiego.org

Via U.S. mail to:

Fiesta Del Sol – San Diego
ATTN: Education Committee
631 Cesar E. Chavez Pkwy.
San Diego, CA 92113