



The *5th Annual Fiesta del Sol San Diego* will take place on *Saturday, August 14th and Sunday August 15th* in the historic barrios of San Diego. Fiesta Del Sol – San Diego is a street festival being organized to celebrate the history, diverse cultures and good works of the people of San Diego while bringing awareness to the community. We project that 75,000 people will attend this event, thus making it a great outreach opportunity for your educational institution. The Fiesta is being organized by Justice Overcoming Boundaries--San Diego (J.O.B.).

Fiesta Del Sol - San Diego offers your school or child development center various key opportunities.

1. **Outreach:** Reach NEW potential applicants and introduce NEW programs and services to a diverse community in a shorter period of time than in any other event.
2. **Growing Target Market:** Increase visibility and direct community outreach into the community for your educational institution.
3. **Name Recognition:** Increase educational awareness, services, and opportunities.
4. **Face to Face Interaction:** Directly interact with and inform the community about your educational institution and programs.

The Fiesta del Sol-San Diego will provide the opportunity for you to promote, recruit, and enroll children for your child development centers and/or schools. In exchange for a \$25.00 suggested donation opportunity that includes an 8ft table and two chairs, we ask that you **provide an arts and craft activity at no cost for children that attend the children's area.**

WHEN: Saturday, August 14, 2010 11 a.m. to 5:00 p.m.
Sunday, August 15, 2010 11 a.m. to 5:00 p.m.

WHERE: Fiesta Del Sol will take place in San Diego on Logan Avenue between the 5 Freeway on ramp and 26th Street.

Enclosed you will find a Fiesta del Sol Children's Village Registration Form with details on how your educational institution can take part in this historic event. We hope that your educational institution/organization will join us as a community partner and share in this year's first annual event.

If you have any questions, please contact:

Patricia Cueva at tapatiosd@yahoo.com or 619.251.1314

Or

Connie Goodman at msconnieg@cox.net or 619.549.2747

<http://www.fiestadelsolsandiego.org>

Children's Village Fiesta del Sol - Registration Form
Saturday, August 14th - Sunday, August 15th

Final Deadline: June 30th, 2010

Contact Information:

Organization/School _____

Contact Name/Title _____

Signature _____

Mailing Address _____

Phone _____ Fax _____

E-mail (will send confirmation here) _____

Description of Children's "Make & Take" Activity that will be provided free of charge for children: _____

Representatives Attending

Name/Title: _____

Phone No: _____ Email: _____

Name/Title: _____

Phone No: _____ Email: _____

Suggested donation of \$25.00 is recommended. Financial assistance is available.

Space Includes one 8' table and two chairs

Each Additional chair is: \$5.00

PLEASE RETURN THIS APPLICATION TO:

Via fax to 619.696.9470 or 619.795.0285

Via email to: children@justicesandiego.org

Via U.S. mail to:

Fiesta Del Sol – San Diego
ATTN: Children's Area Committee
631 Cesar E. Chávez Pkwy.
San Diego, CA 92113